

Dream Fox Privacy Policy

Updated: 16 October 2025

Dream Fox is published by **Decent Software Pty Ltd**, a company registered in Melbourne, Victoria, Australia (“we”, “our”, “us”). This Privacy Policy explains how we collect, use, and protect your personal data when you use the Dream Fox mobile app.

1. Information we collect

When you use Dream Fox, we may collect:

- **Account information:** email address, user ID (via [Clerk](#)).
- **App activity:** your dream journal entries, dream analyses, streaks, token balances, and related usage history.
- **Purchases:** subscription and in-app purchase details (via [RevenueCat](#)), excluding payment card numbers (handled by Apple/Google).
- **Device data:** app version, device type, push notification token, approximate region (for analytics and service delivery).
- **Ads:** identifiers used for showing and limiting ads (e.g. AdMob).

We do not knowingly collect personal data from children under 16.

2. How we use your information

We use your data to:

- Provide and improve Dream Fox’s features and dream analysis services.
 - Manage your account, token balance, and streaks.
 - Process purchases and subscriptions.
 - Deliver ads, when applicable.
 - Send reminders and service notifications.
 - Maintain security and prevent misuse.
-

3. Sharing your information

We only share your data with trusted providers that help us run Dream Fox:

- **Clerk** (authentication and account management).
- **RevenueCat** (subscription and purchase management).
- **AdMob (Google)** (advertising).
- **Analytics and crash reporting tools** (to improve app stability).

Each provider acts as a data processor under contract with us. We do not sell your data.

4. International transfers

Dream Fox is operated from Australia. Some of our service providers may process your data in other countries (such as the United States). We ensure that adequate protections are in place.

5. Your rights

Depending on your location (e.g. under the EU GDPR or California CCPA), you have the right to:

- **Access and export** your personal data.
- **Delete** your account and personal data (“right to be forgotten”).
- **Correct** inaccurate data.
- **Withdraw consent** where processing is based on consent.

To request a copy of your data, please email us at privacy@getdreamfox.com. We will respond within 30 days.

To permanently delete your data, please access the “Data & Privacy” screen on the Dream Fox app.

6. Data retention

We keep your data for as long as your account is active. If you delete your account, we erase your personal data from our systems and request deletion from our processors, except where retention is required by law (e.g. financial records).

7. Security

We use technical and organisational measures (such as encryption at rest and in transit) to protect your data. However, no system is 100% secure.

8. Contact us

If you have questions or concerns, contact us at:

Decent Software Pty Ltd

Melbourne, Victoria, Australia

Email: privacy@getdreamfox.com